



“Shaw Hospitality Group made the Hilton San Diego Bayfront carpet design a really fun and easy process. We were on a tight time line, as it goes in the hospitality industry, and Shaw made it happen.”

– Project Designer, Hirsch Bedner Associates

Product flexibility and responsive internal support led the Hilton San Diego Bayfront design team to choose Shaw Hospitality Group carpet for the public areas of this 1,200-room, 32-story new construction hotel.

The area's coastal vibe and ocean life provided abundant design inspiration for the custom CYP carpet in the first five levels of hotel public space, including the ballrooms and prefunction areas, restaurant, lounges and the guest room corridors.

Perhaps most striking is the corridor carpet connecting the meeting rooms, ballrooms and lobby. The custom design - reminiscent of the ocean floor and a sandbar changing with the tides - is abstract yet intentional with warm jewel tones shadowed with dark accents to add depth and visual texture to the carpet.

ARCHITECT FIRM: John Portmann Associates
DESIGN FIRM: Hirsch Bedner Associates
PRODUCT: Custom CYP

